CHARACTER ELEMENT FIRE Linda Apple

Think about fire:

- Colorful
- Warm
- Attention-getting
- Bold
- Illuminates
- Purifies
- Clears out clutter, burning out the underbrush which allows new growth.
- Moves fast & forward
- Protects
- Shoots sparks
- Mesmerizing
- Devastates when out of control by destroying everything, no matter how valuable.
- Creates toxic smoke
- It consumes everything in its flames
- It burns & scars.
- Sucks the oxygen out of the room

Strengths of people who have a fire-dominant personality:

- warm, inviting, and hospitable.
- They tell colorful stories
- Both draws and is the center of attention.
- They are brave, risk takers.
- They feel the need to enlighten others by explaining or instructing—even lecturing.
- They are visionary, clears a path for others.
- They are leaders
- They are direct, decisive and quick thinkers, which is excellent in case of an emergency.

Challenges of people who have a fire-dominant personality:

- They are blunt. They say out loud what others are thinking.
- Sets the temperature, mood, of the room, good or bad
- Can dominate, suck the oxygen, out of conversations or meetings
- They are delegators and use the talents of others to accomplish goals
- Can be self-involved & manipulative

The relationship needs of this personality element is to:

- Give direct answers
- Get to the point
- Move quickly to the bottom line
- Give options
- Don't contradict, let some time pass before discussing an opposing opinion.